Listed below are the publications of ICAR affiliates that have direct relevance to the scholarship of anti-consumption. To view a more comprehensive list of publications from a specific author, including non anti-consumption related material, please check their biographical information available on the ICAR Affiliates page.

2009


Karanika K and Hogg MK. (2009). The interplay between desired and undesired selves in the consumption experiences of Greek women, European Marketing Academy Conference (Nantes)


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